Commodity Liaison Committee, IR-4

Todd Scholz, USA Dry Pea & Lentil Council/ American Pulse Association

Marriott Grand, St Louis, MO

September 19, 2018
Memory Lane
Welcome to the Plant Forward Future!
Commodity Liaison Committee

- What is the CLC?
- Organization and Purpose of CLC
- Congressional Subcommittee of the CLC
- Activities of CLC
Commodity Liaison Committee

- Formed in 1991
- Advisory Committee of Stakeholders for IR-4
- Includes Representatives of Specialty Crops and Commodity Groups from across US
- In early 2004, Granted a voting seat on PMC

GOAL: To Ensure Sustainable Funding for IR-4
<table>
<thead>
<tr>
<th>Membership—3 year term</th>
<th>Aliases</th>
<th>Companies/Institutions</th>
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<tbody>
<tr>
<td>Tim Alberts</td>
<td>Kemin Industries</td>
<td>Lori Berger AgBusiness Resources</td>
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<tr>
<td>Kirk Baumann</td>
<td>Ginseng Board of Wisconsin</td>
<td>Hank Giclas Western Growers Association</td>
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<tr>
<td>James R. Cranney</td>
<td>California Citrus Quality Council</td>
<td>Bob Simerly National Onion Association</td>
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<td>Jill Calabro</td>
<td>AmericanHort</td>
<td>Drew Gruenburg Society Of American Florists (Alternative)</td>
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<td>John Keeling</td>
<td>National Potato Council</td>
<td>Mark Seetin U.S. Apple Association</td>
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<td>Michael Bledsoe</td>
<td>Village Farms, L.P.</td>
<td>Steven Salisbury Mint Industry Research Council</td>
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<td>Aline DeLucia</td>
<td>National Association of State Department of Agriculture</td>
<td>Paul Schlegel American Farm Bureau Federation</td>
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<td>Allen L. Mize</td>
<td>Del Monte Foods Inc.</td>
<td>Terry Humfeld Cranberry Institute</td>
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<td>Phil Korson</td>
<td>Cherry Marketing Institute</td>
<td>Bruce Buuma Buuma Farms Inc.</td>
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<td>Michael Aerts</td>
<td>Florida Fruit and Vegetable Association</td>
<td>Dave Trinka MBG Marketing</td>
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CLC meeting with PMC
CLC

- 32 Members
- Serve 3 year terms
- Elected by CLC Peers
- Currently represent over 30 Specialty Crops
- Represent all 50 states, especially CA and FL
- Include Bio-Pesticides, Farm Bureau, Minor Crop Farmers Alliance
CLC Leadership - 2018

- Mike Bledsoe (Village Farms- NA Greenhouse Vegetable) - Chair
- Todd Scholz (USA Dry Pea and Lentil) - Vice Chair

Serve two year terms
Chair is member of PMC
Congressional Subcommittee

- Chaired by Bob Simerly (Chair) and Lori Berger (Vice Chair)

- Create Awareness, Synergy, Strategy and Messaging

- Regular Conference Calls - Updates and Calls to Action

- “Tactical Sciences” Approach - Options to gain Farm Bill Funding— Appropriations

- Resources and Updated Materials

- Action Plan for 2018 and Beyond...
CLC On the Hill
Looking Ahead
Other Initiatives

- Continued Education
- IR-4 Efficiencies
- Tactical Sciences
How You Can Help…

- Engage Your Membership/ Stakeholders
- Support CLC Representatives
- Educate your Representatives and Senators
- Consider Joining the CLC/ Recommend Reps
- Tell the IR-4 Story