



Commodity Liaison Committee, IR-4

Todd Scholz, USA Dry Pea & Lentil Council/ American
Pulse Association

Marriott Grand, St Louis, MO

September 19, 2018

Memory Lane





Welcome to the Plant Forward Future!





Commodity Liaison Committee



- What is the CLC?



- Organization and Purpose of CLC



- Congressional Subcommittee of the CLC



- Activities of CLC

Commodity Liaison Committee

- ▶ Formed in 1991
- ▶ Advisory Committee of Stakeholders for IR-4
- ▶ Includes Representatives of Specialty Crops and Commodity Groups from across US
- ▶ In early 2004, Granted a voting seat on PMC

GOAL: To Ensure Sustainable Funding for IR-4



Membership—3 year term

Tim Alberts
Kemin Industries

Lori Berger
AgBusiness Resources

Ben Sacher
Western Growers

Mark Arney
Nat'l Watermelon Promotion Board

Berry Tanner
National Watermelon Association
Rep (Alternative)

Todd Scholz
USA Dry Pea & Lentil Council

Kirk Baumann
Ginseng Board of Wisconsin

Hank Giclas
Western Growers Association

Dennis Nuxoll
Western Growers

James R. Cranney
California Citrus Quality Council

Bob Simerly
National Onion Association

Laura Phelps
American Mushroom
Institute

Jill Calabro
AmericanHort

Drew Gruenburg
Society Of American Florists
(Alternative)

Keith Pitts
Marrone Bio Innovations

John Keeling
National Potato Council

Mark Seetin
U.S. Apple Association

Ron Williams
The Coca-Cola Company

Michael Bledsoe
Village Farms, L.P.

Steven Salisbury
Mint Industry Research Council

Armando Monterroso
Brooks Tropicals, LLC

Aline DeLucia
National Association of State Department
of Agriculture

Paul Schlegel
American Farm Bureau Federation

Alan DeYoung
Van Drunen Farms

Allen L. Mize
Del Monte Foods Inc.

Terry Humfeld
Cranberry Institute

Phil Korson
Cherry Marketing Institute

Bruce Buurma
Buurma Farms Inc.

Alan Schreiber
Agriculture Development
Group, Inc

Michael Aerts
Florida Fruit and Vegetable Association

Dave Trinka
MBG Marketing

Ann E. George
Hop Growers of America
U.S. Hop Industry Plant

CLC meeting with PMC





CLC



- ▶ 32 Members
- ▶ Serve 3 year terms
- ▶ Elected by CLC Peers
- ▶ Currently represent over 30 Specialty Crops
- ▶ Represent all 50 states, especially CA and FL
- ▶ Include Bio-Pesticides, Farm Bureau, Minor Crop Farmers Alliance

CLC Leadership - 2018

- ▶ Mike Bledsoe (Village Farms- NA Greenhouse Vegetable) – Chair
- ▶ Todd Scholz (USA Dry Pea and Lentil) - Vice Chair
- ▶ Serve two year terms
- ▶ Chair is member of PMC

Congressional Subcommittee

- Chaired by Bob Simerly (Chair) and Lori Berger (Vice Chair)
- Create Awareness, Synergy, Strategy and Messaging
- Regular Conference Calls – Updates and Calls to Action
- “Tactical Sciences” Approach – Options to gain Farm Bill Funding—Appropriations
- Resources and Updated Materials
- Action Plan for 2018 and Beyond...



CLC On the Hill



Looking Ahead



Other Initiatives



- Continued Education
- IR-4 Efficiencies
- Tactical Sciences



How You Can Help...



- ▶ Engage Your Membership/ Stakeholders
- ▶ Support CLC Representatives
- ▶ Educate your Representatives and Senators
- ▶ Consider Joining the CLC/ Recommend Reps
- ▶ Tell the IR-4 Story

QUESTIONS?

